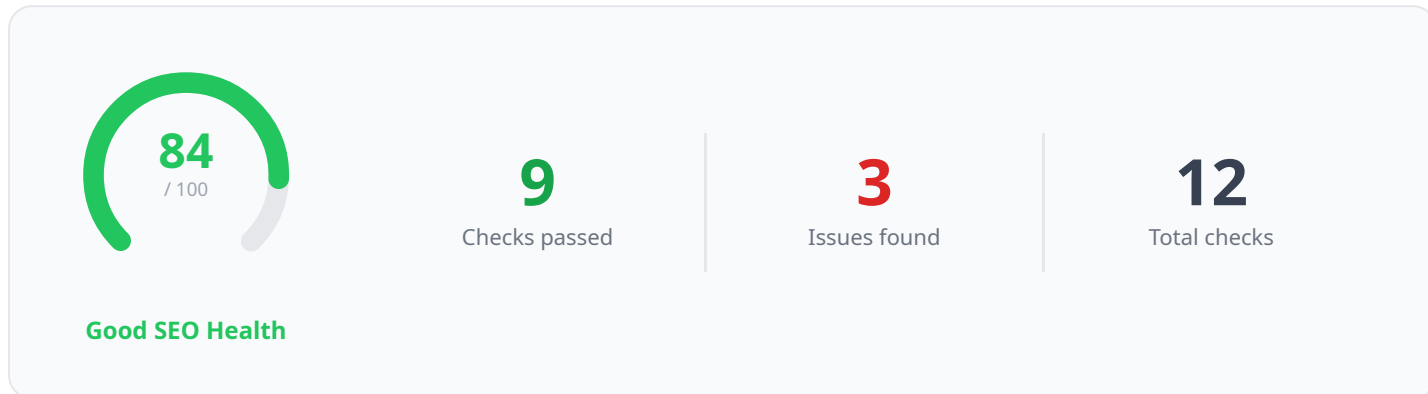


AUDITED URL

<https://publicgoods.com>



PRIORITY ACTION ITEMS

- 1 Title Tag** Score: 40

Title is too short (12 chars). Aim for 50–60 characters.

Your page title appears in search results and browser tabs. It should be 50–60 characters and include your primary keyword.
- 2 Heading Structure (H1)** Score: 50

Found 2 H1 tags. Use only one H1 per page.








One H1 per page helps search engines understand your page's main topic. Multiple H1s dilute your SEO signal.
- 3 Image Alt Tags** Score: 23

47 of 61 images are missing alt text. Add descriptive alt attributes.

Alt text describes images to search engines and improves accessibility. It also ranks in image search.

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
✔ HTTPS / SSL		100
✔ Mobile Friendly		100
✘ Title Tag Title is too short (12 chars). Aim for 50–60 characters.		40
✔ Meta Description		100
✔ Page Speed		100

CHECK	RECOMMENDATION	SCORE
 Heading Structure (H1) Found 2 H1 tags. Use only one H1 per page.		50
 robots.txt		100
 XML Sitemap		100
 Canonical URL		100
 Structured Data		100
 Image Alt Tags 47 of 61 images are missing alt text. Add descriptive alt attributes.		23
 Open Graph Tags		100