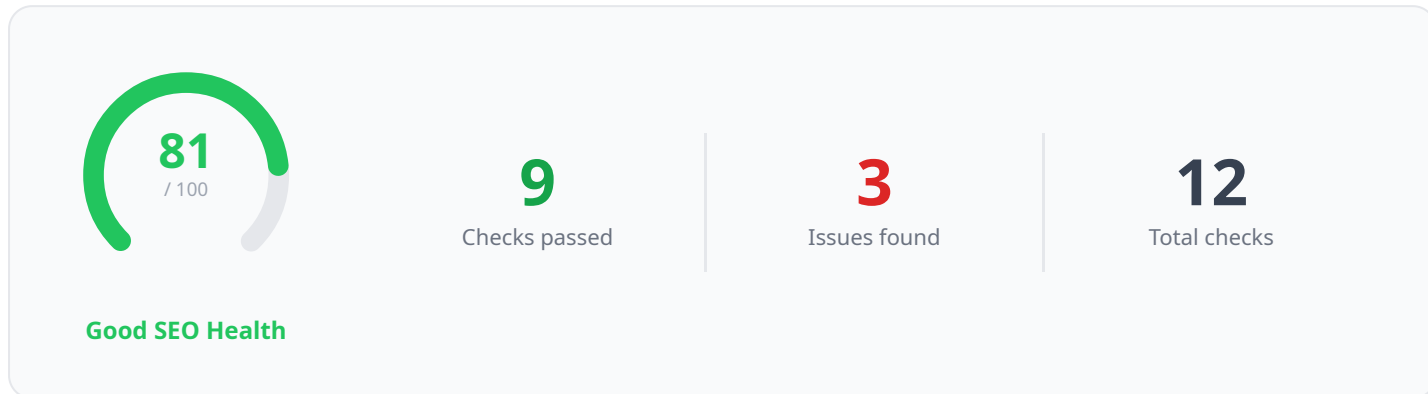


AUDITED URL

https://pipedrive.com



PRIORITY ACTION ITEMS

- 1 XML Sitemap** Score: 0

Create an XML sitemap and submit it to Google Search Console.

An XML sitemap helps search engines discover all your pages, especially new or deep content.
- 2 Image Alt Tags** Score: 13

42 of 48 images are missing alt text. Add descriptive alt attributes.











Alt text describes images to search engines and improves accessibility. It also ranks in image search.
- 3 Open Graph Tags** Score: 67

Add missing Open Graph tags: og:description. These improve social sharing.

Open Graph tags control how your page appears when shared on social media (LinkedIn, Twitter, Facebook).

ALL CHECKS (12 TOTAL)

| CHECK                    | RECOMMENDATION | SCORE |
|--------------------------|----------------|-------|
| ✓ HTTPS / SSL            |                | 100   |
| ✓ Mobile Friendly        |                | 100   |
| ✓ Title Tag              |                | 100   |
| ✓ Meta Description       |                | 100   |
| ✓ Page Speed             |                | 100   |
| ✓ Heading Structure (H1) |                | 100   |
| ✓ robots.txt             |                | 100   |

| CHECK  | RECOMMENDATION | SCORE   |
|--|----------------|---|
|  <b>XML Sitemap</b><br>Create an XML sitemap and submit it to Google Search Console.                   |                |  0    |
|  <b>Canonical URL</b>   |                |  100 |
|  <b>Structured Data</b>   |                |  100 |
|  <b>Image Alt Tags</b><br>42 of 48 images are missing alt text. Add descriptive alt attributes.       |                |  13  |
|  <b>Open Graph Tags</b><br>Add missing Open Graph tags: og:description. These improve social sharing. |                |  67  |