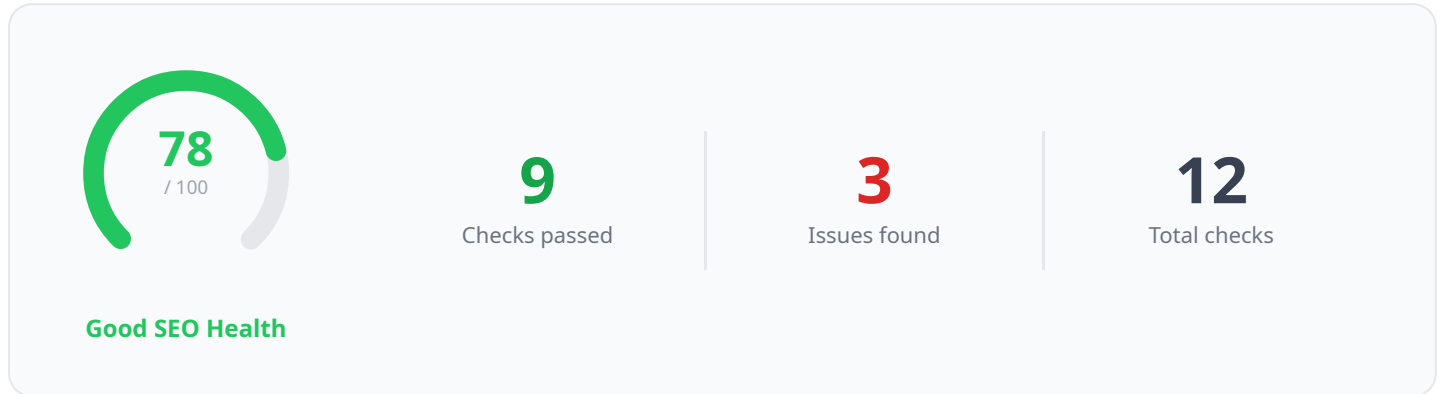


AUDITED URL

<https://northwesterndentalgroup.com>









PRIORITY ACTION ITEMS

- 1 Title Tag** Score: 60
 Title is too long (130 chars). Keep it under 60 characters.
 Your page title appears in search results and browser tabs. It should be 50–60 characters and include your primary keyword.
- 2 XML Sitemap** Score: 0
 Create an XML sitemap and submit it to Google Search Console.
 An XML sitemap helps search engines discover all your pages, especially new or deep content.
- 3 Image Alt Tags** Score: 0
 1 of 1 images are missing alt text. Add descriptive alt attributes.
 Alt text describes images to search engines and improves accessibility. It also ranks in image search.

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
✓ HTTPS / SSL		100
✓ Mobile Friendly		100
✗ Title Tag Title is too long (130 chars). Keep it under 60 characters.		60
✓ Meta Description		100
✓ Page Speed		80
✓ Heading Structure (H1)		100

CHECK	RECOMMENDATION	SCORE
 robots.txt		100
 XML Sitemap Create an XML sitemap and submit it to Google Search Console.		0
 Canonical URL		100
 Structured Data		100
 Image Alt Tags 1 of 1 images are missing alt text. Add descriptive alt attributes.		0
 Open Graph Tags		100