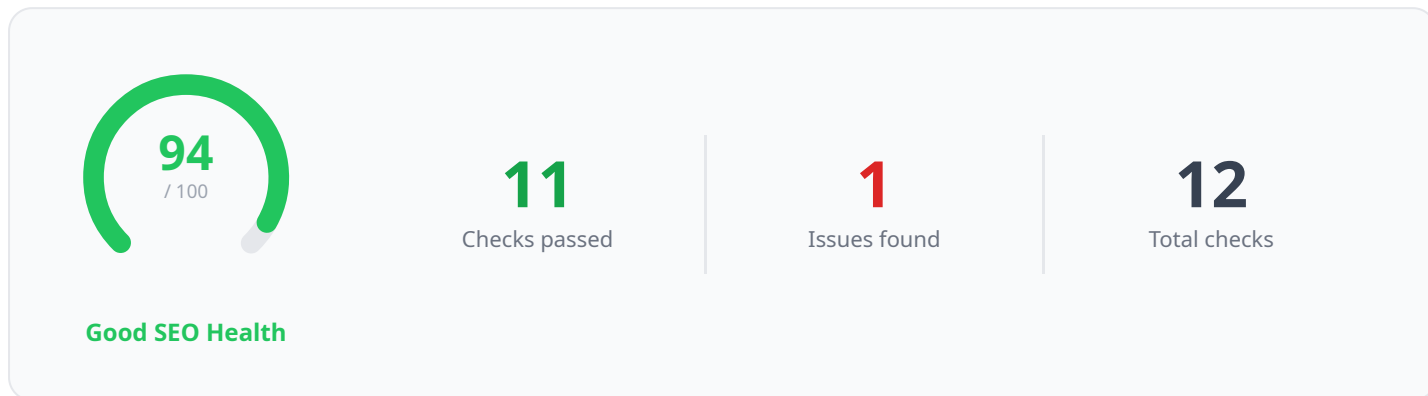


AUDITED URL

https://shopify.com



PRIORITY ACTION ITEMS

**1 Image Alt Tags** Score: 29

44 of 62 images are missing alt text. Add descriptive alt attributes.

Alt text describes images to search engines and improves accessibility. It also ranks in image search.

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
✓ HTTPS / SSL		100
✓ Mobile Friendly		100
✓ Title Tag		100
✓ Meta Description		100
✓ Page Speed		100
✓ Heading Structure (H1)		100
✓ robots.txt		100
✓ XML Sitemap		100
✓ Canonical URL		100
✓ Structured Data		100
✗ Image Alt Tags		29

44 of 62 images are missing alt text. Add descriptive alt attributes.

CHECK

RECOMMENDATION

SCORE



Open Graph Tags

100