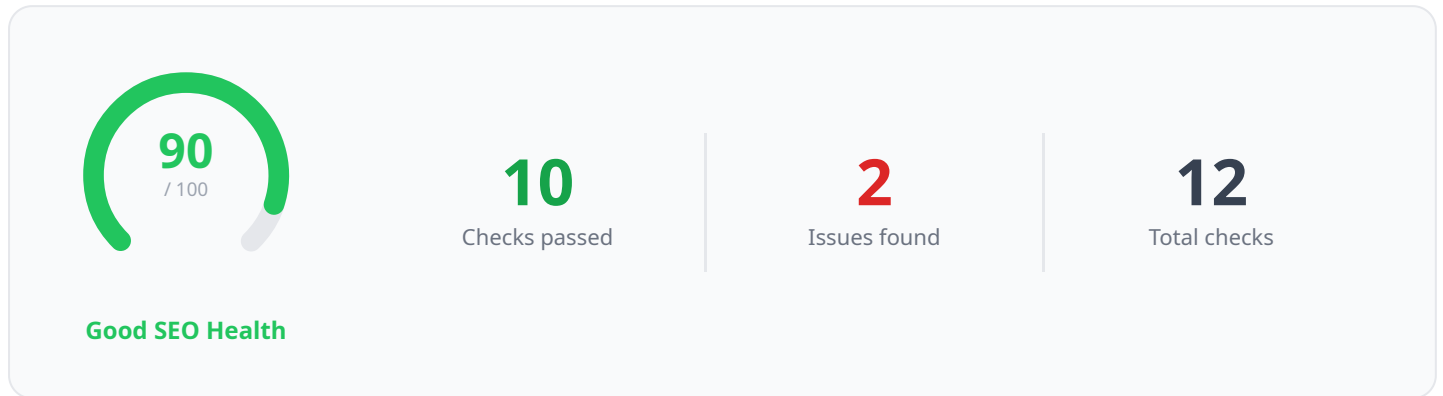


AUDITED URL

<https://freshworks.com>







PRIORITY ACTION ITEMS

- 1 XML Sitemap** Score: 0
 Create an XML sitemap and submit it to Google Search Console.
 An XML sitemap helps search engines discover all your pages, especially new or deep content.
- 2 Image Alt Tags** Score: 87
 11 of 86 images are missing alt text. Add descriptive alt attributes.
 Alt text describes images to search engines and improves accessibility. It also ranks in image search.

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
✓ HTTPS / SSL		100
✓ Mobile Friendly		100
✓ Title Tag		100
✓ Meta Description		100
✓ Page Speed		100
✓ Heading Structure (H1)		100
✓ robots.txt		100
✗ XML Sitemap	Create an XML sitemap and submit it to Google Search Console.	0

CHECK	RECOMMENDATION	SCORE
 Canonical URL		100
 Structured Data		100
 Image Alt Tags 11 of 86 images are missing alt text. Add descriptive alt attributes.		87
 Open Graph Tags		100