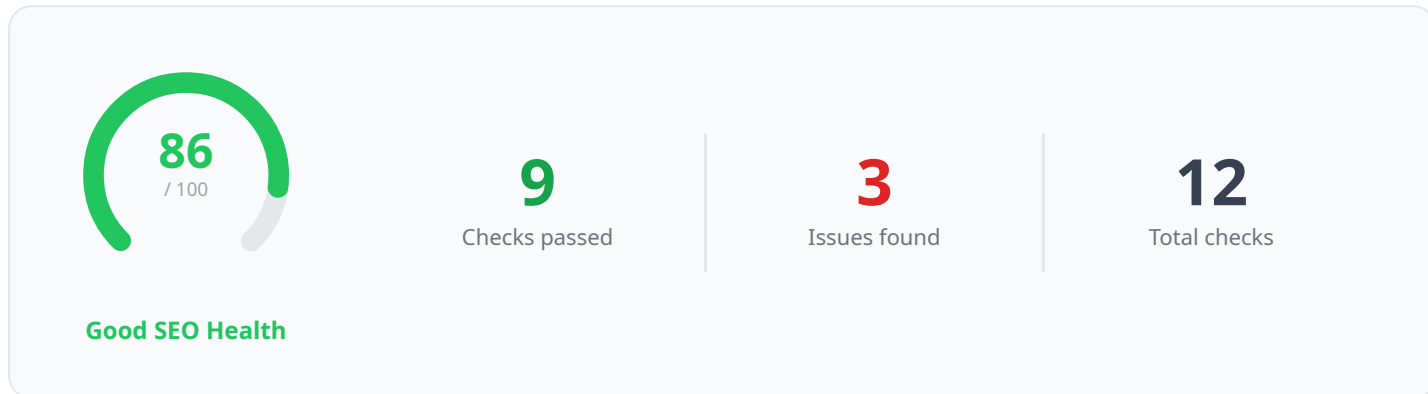


AUDITED URL

https://onequince.com

















PRIORITY ACTION ITEMS

- 1 Meta Description** Score: 60
 Meta description is too long (184 chars). Keep it under 160 characters.
 The meta description is the snippet shown in search results. Aim for 150–160 characters with a clear call to action.
- 2 Heading Structure (H1)** Score: 0
 Add one H1 tag. Every page should have exactly one H1 heading.
 One H1 per page helps search engines understand your page's main topic. Multiple H1s dilute your SEO signal.
- 3 Image Alt Tags** Score: 73
 37 of 139 images are missing alt text. Add descriptive alt attributes.
 Alt text describes images to search engines and improves accessibility. It also ranks in image search.

ALL CHECKS (12 TOTAL)

| CHECK | RECOMMENDATION | SCORE |
|--------------------|---|-------|
| ✓ HTTPS / SSL | | 100 |
| ✓ Mobile Friendly | | 100 |
| ✓ Title Tag | | 100 |
| ✗ Meta Description | Meta description is too long (184 chars). Keep it under 160 characters. | 60 |
| ✓ Page Speed | | 100 |

| CHECK | RECOMMENDATION | SCORE |
|---|----------------|---|
|  Heading Structure (H1) Add one H1 tag. Every page should have exactly one H1 heading. | |  0 |
|  robots.txt | |  100 |
|  XML Sitemap | |  100 |
|  Canonical URL | |  100 |
|  Structured Data | |  100 |
|  Image Alt Tags 37 of 139 images are missing alt text. Add descriptive alt attributes. | |  73 |
|  Open Graph Tags | |  100 |