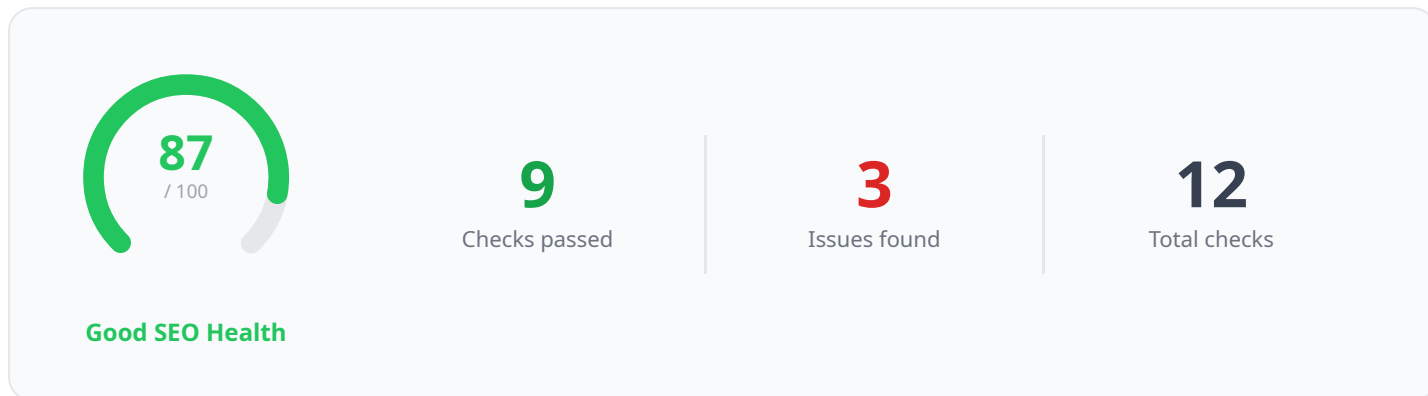


AUDITED URL

<https://docusign.com>

















PRIORITY ACTION ITEMS

- 1 Title Tag** Score: 60
 Title is too long (74 chars). Keep it under 60 characters.
 Your page title appears in search results and browser tabs. It should be 50–60 characters and include your primary keyword.
- 2 Heading Structure (H1)** Score: 0
 Add one H1 tag. Every page should have exactly one H1 heading.
 One H1 per page helps search engines understand your page's main topic. Multiple H1s dilute your SEO signal.
- 3 Image Alt Tags** Score: 86
 12 of 87 images are missing alt text. Add descriptive alt attributes.
 Alt text describes images to search engines and improves accessibility. It also ranks in image search.

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
✓ HTTPS / SSL		100
✓ Mobile Friendly		100
✗ Title Tag Title is too long (74 chars). Keep it under 60 characters.		60
✓ Meta Description		100
✓ Page Speed		100

CHECK	RECOMMENDATION	SCORE
 Heading Structure (H1) Add one H1 tag. Every page should have exactly one H1 heading.		 0
 robots.txt		 100
 XML Sitemap		 100
 Canonical URL		 100
 Structured Data		 100
 Image Alt Tags 12 of 87 images are missing alt text. Add descriptive alt attributes.		 86
 Open Graph Tags		 100