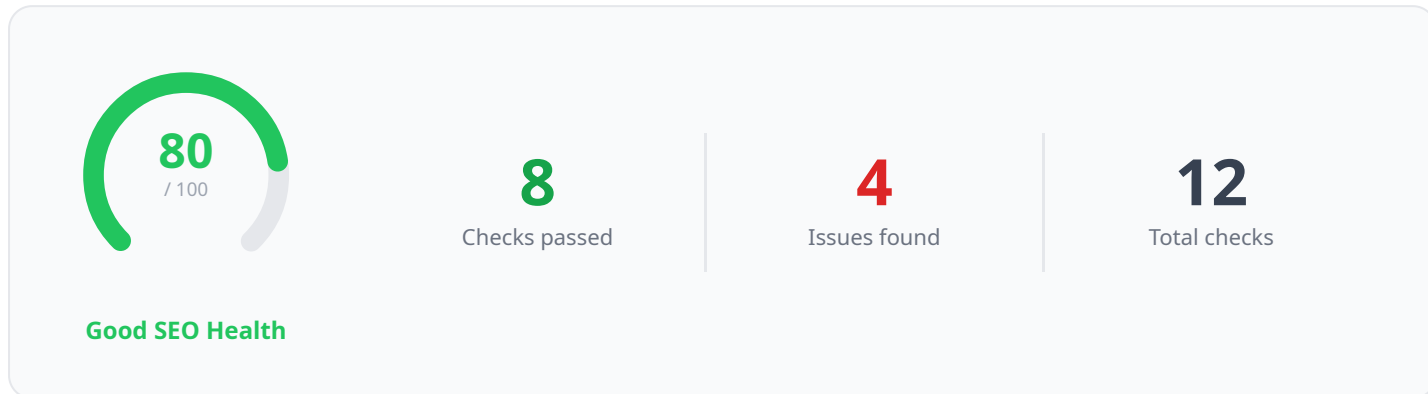


AUDITED URL

<https://tippinghat.com>



PRIORITY ACTION ITEMS

- 1 Mobile Friendly** Score: 50

Viewport meta tag may not be configured correctly. Use: width=device-width, initial-scale=1

Over 60% of searches happen on mobile. Google uses mobile-first indexing.
- 2 Title Tag** Score: 60

Title is too long (93 chars). Keep it under 60 characters.

Your page title appears in search results and browser tabs. It should be 50–60 characters and include your primary keyword.
- 3 Heading Structure (H1)** Score: 50

Found 7 H1 tags. Use only one H1 per page.





















One H1 per page helps search engines understand your page's main topic. Multiple H1s dilute your SEO signal.
- 4 Image Alt Tags** Score: 8

12 of 13 images are missing alt text. Add descriptive alt attributes.

Alt text describes images to search engines and improves accessibility. It also ranks in image search.

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
<p>✓ <b>HTTPS / SSL</b></p>		100
<p>✗ <b>Mobile Friendly</b></p> <p>Viewport meta tag may not be configured correctly. Use: width=device-width, initial-scale=1</p>		50

CHECK	RECOMMENDATION	SCORE
 <b>Title Tag</b> Title is too long (93 chars). Keep it under 60 characters.		 60
 <b>Meta Description</b>		 100
 <b>Page Speed</b>		 100
 <b>Heading Structure (H1)</b> Found 7 H1 tags. Use only one H1 per page.		 50
 <b>robots.txt</b>		 100
 <b>XML Sitemap</b>		 100
 <b>Canonical URL</b>		 100
 <b>Structured Data</b>		 100
 <b>Image Alt Tags</b> 12 of 13 images are missing alt text. Add descriptive alt attributes.		 8
 <b>Open Graph Tags</b>		 100