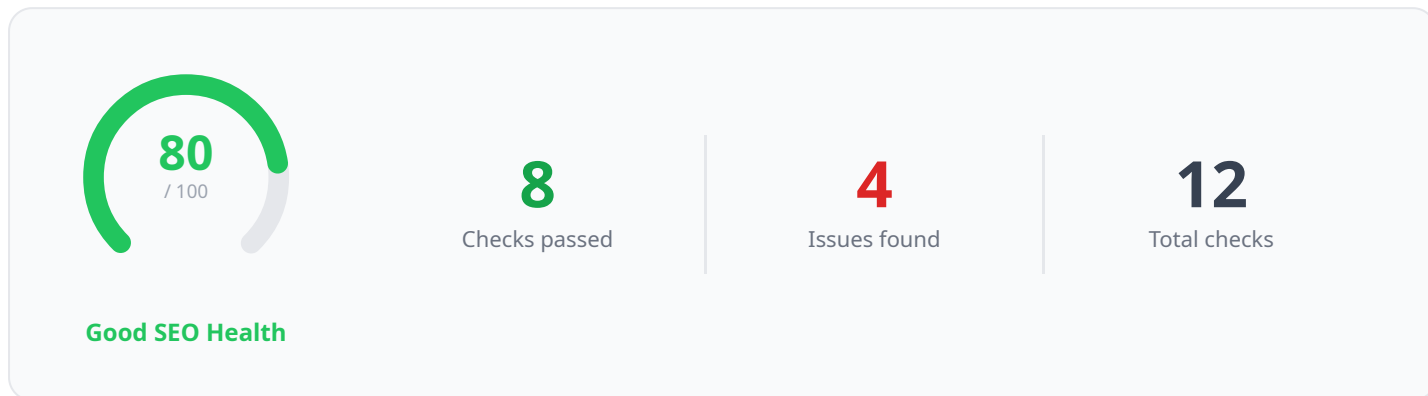


AUDITED URL

<https://klaviyo.com>



PRIORITY ACTION ITEMS

- 1 Meta Description** Score: 60

Meta description is too long (201 chars). Keep it under 160 characters.

The meta description is the snippet shown in search results. Aim for 150–160 characters with a clear call to action.
- 2 XML Sitemap** Score: 0

Create an XML sitemap and submit it to Google Search Console.

An XML sitemap helps search engines discover all your pages, especially new or deep content.
- 3 Image Alt Tags** Score: 37

76 of 121 images are missing alt text. Add descriptive alt attributes.









Alt text describes images to search engines and improves accessibility. It also ranks in image search.
- 4 Open Graph Tags** Score: 67

Add missing Open Graph tags: og:description. These improve social sharing.

Open Graph tags control how your page appears when shared on social media (LinkedIn, Twitter, Facebook).

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
✓ HTTPS / SSL		100
✓ Mobile Friendly		100
✓ Title Tag		100
✗ Meta Description	Meta description is too long (201 chars). Keep it under 160 characters.	60

CHECK	RECOMMENDATION	SCORE
 Page Speed		100
 Heading Structure (H1)		100
 robots.txt		100
 XML Sitemap Create an XML sitemap and submit it to Google Search Console.		0
 Canonical URL		100
 Structured Data		100
 Image Alt Tags 76 of 121 images are missing alt text. Add descriptive alt attributes.		37
 Open Graph Tags Add missing Open Graph tags: og:description. These improve social sharing.		67