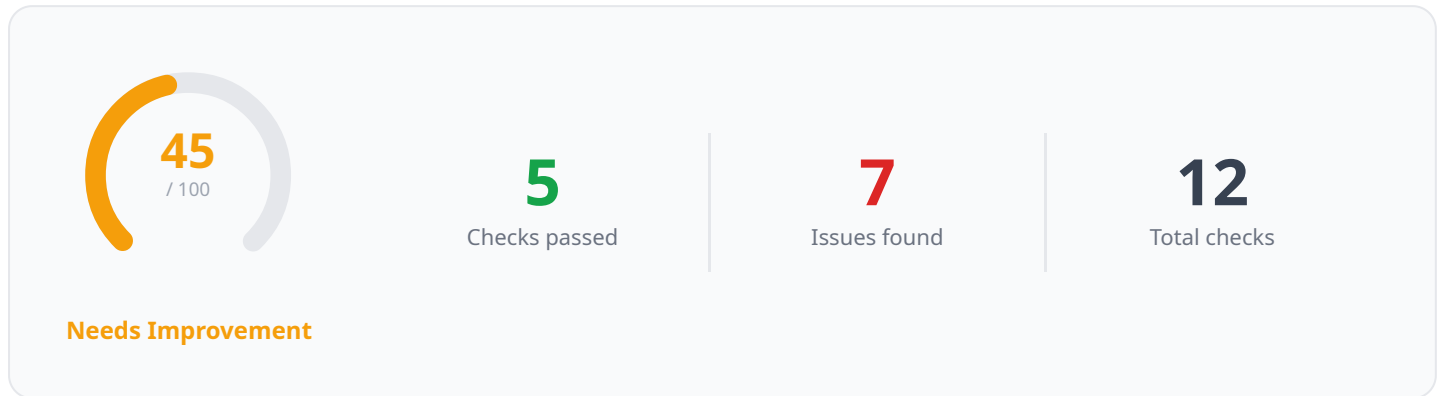


AUDITED URL

<https://lernerandrowe.com>



PRIORITY ACTION ITEMS

- 1 Title Tag** Score: 40

Title is too short (16 chars). Aim for 50–60 characters.

Your page title appears in search results and browser tabs. It should be 50–60 characters and include your primary keyword.
- 2 Meta Description** Score: 0

Add a meta description. It should be 150–160 characters.

The meta description is the snippet shown in search results. Aim for 150–160 characters with a clear call to action.
- 3 Heading Structure (H1)** Score: 0

Add one H1 tag. Every page should have exactly one H1 heading.

One H1 per page helps search engines understand your page's main topic. Multiple H1s dilute your SEO signal.
- 4 XML Sitemap** Score: 0

Create an XML sitemap and submit it to Google Search Console.












An XML sitemap helps search engines discover all your pages, especially new or deep content.
- 5 Canonical URL** Score: 0

Add a canonical URL tag to prevent duplicate content issues.

Canonical tags prevent duplicate content issues by telling search engines which URL is the primary version.

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
<b>HTTPS / SSL</b>		100

CHECK	RECOMMENDATION	SCORE
 <b>Mobile Friendly</b>		100
 <b>Title Tag</b> Title is too short (16 chars). Aim for 50–60 characters.		40
 <b>Meta Description</b> Add a meta description. It should be 150–160 characters.		0
 <b>Page Speed</b>		100
 <b>Heading Structure (H1)</b> Add one H1 tag. Every page should have exactly one H1 heading.		0
 <b>robots.txt</b>		100
 <b>XML Sitemap</b> Create an XML sitemap and submit it to Google Search Console.		0
 <b>Canonical URL</b> Add a canonical URL tag to prevent duplicate content issues.		0
 <b>Structured Data</b> Add structured data (JSON-LD) to help search engines understand your content and enable rich results.		0
 <b>Image Alt Tags</b>		100
 <b>Open Graph Tags</b> Add Open Graph tags (og:title, og:description, og:image) to improve how your page appears when shared on social media.		0