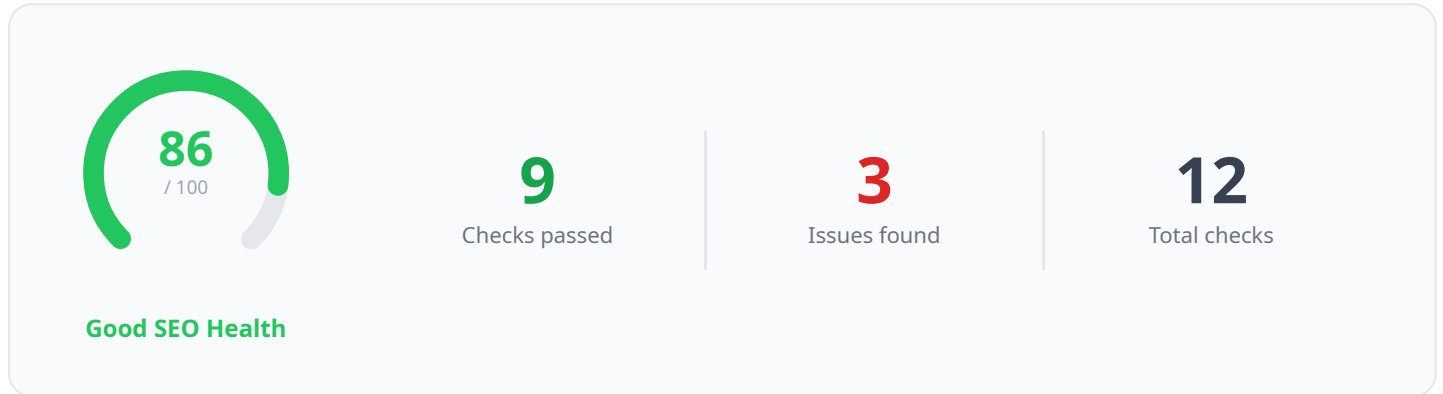


AUDITED URL

<https://everlane.com>









PRIORITY ACTION ITEMS

- 1 Title Tag** Score: 40
 Title is too short (8 chars). Aim for 50–60 characters.
 Your page title appears in search results and browser tabs. It should be 50–60 characters and include your primary keyword.
- 2 Image Alt Tags** Score: 27
 33 of 45 images are missing alt text. Add descriptive alt attributes.
 Alt text describes images to search engines and improves accessibility. It also ranks in image search.
- 3 Open Graph Tags** Score: 67
 Add missing Open Graph tags: og:image. These improve social sharing.
 Open Graph tags control how your page appears when shared on social media (LinkedIn, Twitter, Facebook).

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
✓ HTTPS / SSL		100
✓ Mobile Friendly		100
✗ Title Tag Title is too short (8 chars). Aim for 50–60 characters.		40
✓ Meta Description		100
✓ Page Speed		100
✓ Heading Structure (H1)		100

CHECK	RECOMMENDATION	SCORE
 robots.txt		100
 XML Sitemap		100
 Canonical URL		100
 Structured Data		100
 Image Alt Tags 33 of 45 images are missing alt text. Add descriptive alt attributes.		27
 Open Graph Tags Add missing Open Graph tags: og:image. These improve social sharing.		67