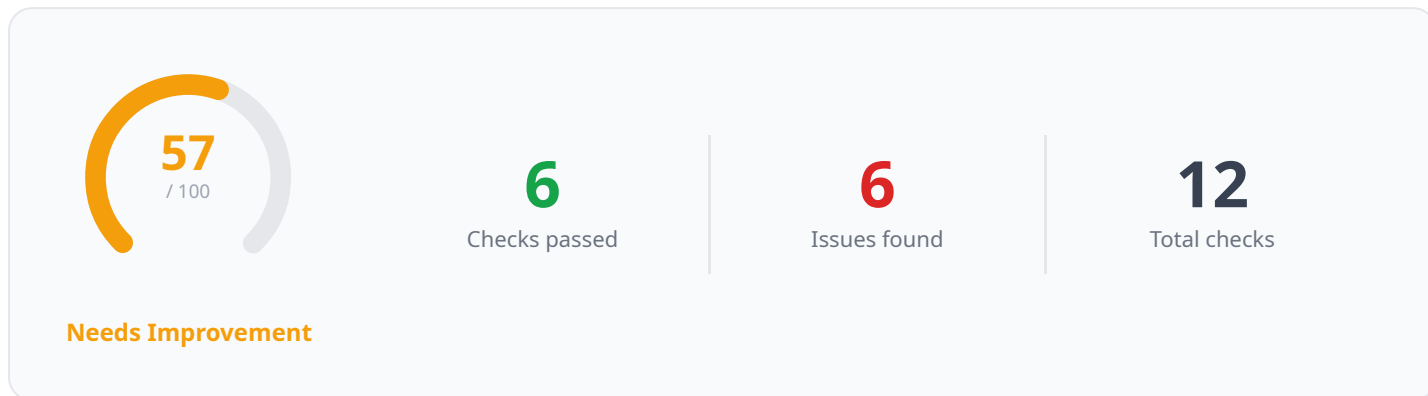


AUDITED URL

<https://mvmt.com>



PRIORITY ACTION ITEMS

- 1 Meta Description** Score: 40

Meta description is too short (57 chars). Aim for 150–160 characters.

The meta description is the snippet shown in search results. Aim for 150–160 characters with a clear call to action.
- 2 Heading Structure (H1)** Score: 0

Add one H1 tag. Every page should have exactly one H1 heading.

One H1 per page helps search engines understand your page's main topic. Multiple H1s dilute your SEO signal.
- 3 XML Sitemap** Score: 0

Create an XML sitemap and submit it to Google Search Console.

An XML sitemap helps search engines discover all your pages, especially new or deep content.
- 4 Canonical URL** Score: 0

Add a canonical URL tag to prevent duplicate content issues.











Canonical tags prevent duplicate content issues by telling search engines which URL is the primary version.
- 5 Image Alt Tags** Score: 67

122 of 369 images are missing alt text. Add descriptive alt attributes.

Alt text describes images to search engines and improves accessibility. It also ranks in image search.

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
✔ HTTPS / SSL		100
✔ Mobile Friendly		100

CHECK	RECOMMENDATION	SCORE
 Title Tag		100
 Meta Description Meta description is too short (57 chars). Aim for 150–160 characters.		40
 Page Speed		100
 Heading Structure (H1) Add one H1 tag. Every page should have exactly one H1 heading.		0
 robots.txt		100
 XML Sitemap Create an XML sitemap and submit it to Google Search Console.		0
 Canonical URL Add a canonical URL tag to prevent duplicate content issues.		0
 Structured Data		80
 Image Alt Tags 122 of 369 images are missing alt text. Add descriptive alt attributes.		67
 Open Graph Tags Add Open Graph tags (og:title, og:description, og:image) to improve how your page appears when shared on social media.		0