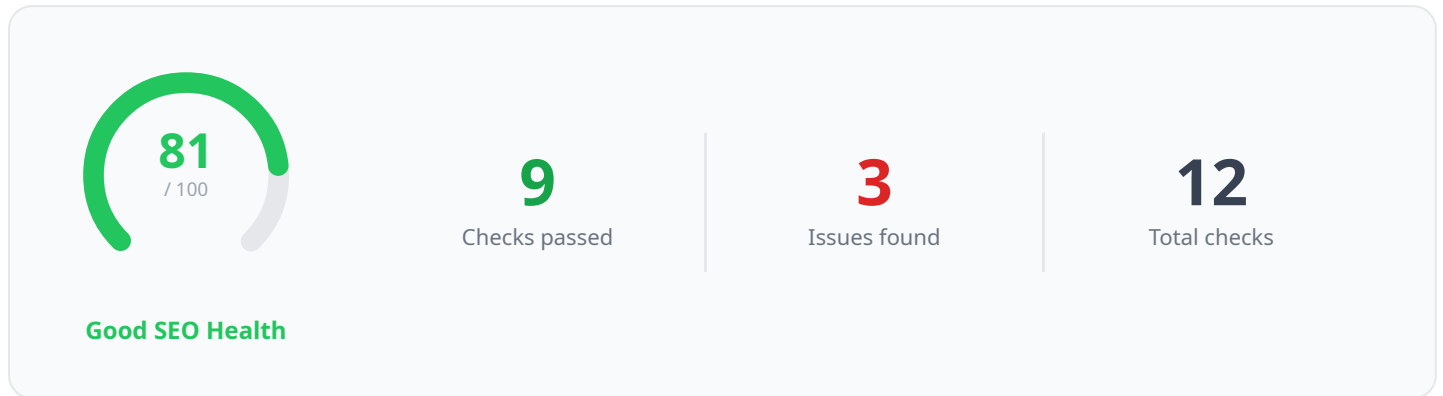


AUDITED URL

**https://zoom.us**



## PRIORITY ACTION ITEMS

- 1 robots.txt**

Create a robots.txt file at the root of your domain to guide search engine crawlers.

robots.txt controls which pages search engines can crawl. Missing or misconfigured robots.txt can block indexing.

**Score: 0**
- 2 XML Sitemap**

Create an XML sitemap and submit it to Google Search Console.

An XML sitemap helps search engines discover all your pages, especially new or deep content.

**Score: 0**
- 3 Image Alt Tags**













16 of 83 images are missing alt text. Add descriptive alt attributes.

Alt text describes images to search engines and improves accessibility. It also ranks in image search.

**Score: 81**

## ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
✓ HTTPS / SSL		100
✓ Mobile Friendly		100
✓ Title Tag		100
✓ Meta Description		100
✓ Page Speed		100
✓ Heading Structure (H1)		100

CHECK	RECOMMENDATION	SCORE
 <b>robots.txt</b> Create a robots.txt file at the root of your domain to guide search engine crawlers.		 0
 <b>XML Sitemap</b> Create an XML sitemap and submit it to Google Search Console.		 0
 <b>Canonical URL</b>		 100
 <b>Structured Data</b>		 100
 <b>Image Alt Tags</b> 16 of 83 images are missing alt text. Add descriptive alt attributes.		 81
 <b>Open Graph Tags</b>		 100