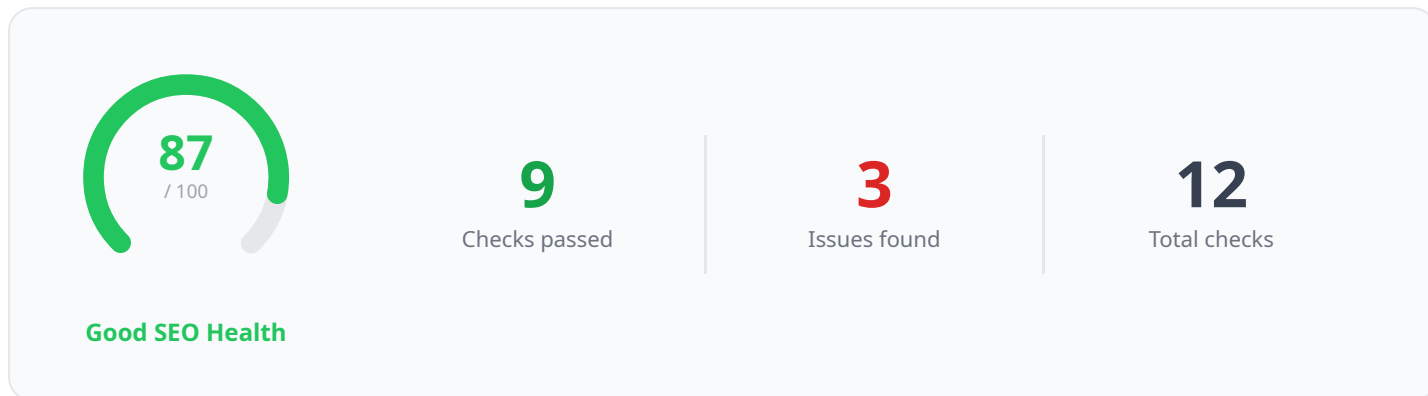


AUDITED URL

https://brothersplumbing.com













PRIORITY ACTION ITEMS

- 1 XML Sitemap** Score: 0
 Create an XML sitemap and submit it to Google Search Console.
 An XML sitemap helps search engines discover all your pages, especially new or deep content.
- 2 Image Alt Tags** Score: 80
 16 of 82 images are missing alt text. Add descriptive alt attributes.
 Alt text describes images to search engines and improves accessibility. It also ranks in image search.
- 3 Open Graph Tags** Score: 67
 Add missing Open Graph tags: og:image. These improve social sharing.
 Open Graph tags control how your page appears when shared on social media (LinkedIn, Twitter, Facebook).

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
✓ HTTPS / SSL		100
✓ Mobile Friendly		100
✓ Title Tag		100
✓ Meta Description		100
✓ Page Speed		100
✓ Heading Structure (H1)		100
✓ robots.txt		100

CHECK	RECOMMENDATION	SCORE
 XML Sitemap Create an XML sitemap and submit it to Google Search Console.		 0
 Canonical URL		 100
 Structured Data		 100
 Image Alt Tags 16 of 82 images are missing alt text. Add descriptive alt attributes.		 80
 Open Graph Tags Add missing Open Graph tags: og:image. These improve social sharing.		 67