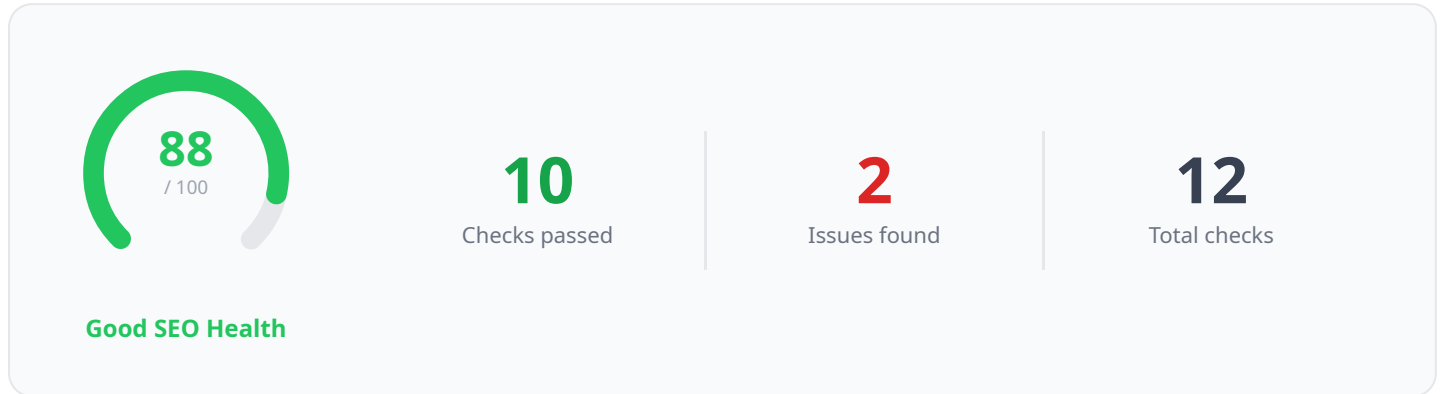


AUDITED URL

https://parkerandsons.com







PRIORITY ACTION ITEMS

- 1 Meta Description** Score: 60
Meta description is too long (282 chars). Keep it under 160 characters.
The meta description is the snippet shown in search results. Aim for 150–160 characters with a clear call to action.
- 2 Open Graph Tags** Score: 0
Add Open Graph tags (og:title, og:description, og:image) to improve how your page appears when shared on social media.
Open Graph tags control how your page appears when shared on social media (LinkedIn, Twitter, Facebook).

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
✓ HTTPS / SSL		100
✓ Mobile Friendly		100
✓ Title Tag		100
✗ Meta Description Meta description is too long (282 chars). Keep it under 160 characters.		60
✓ Page Speed		100
✓ Heading Structure (H1)		100
✓ robots.txt		100
✓ XML Sitemap		100

CHECK	RECOMMENDATION	SCORE
 Canonical URL		100
 Structured Data		100
 Image Alt Tags		100
 Open Graph Tags Add Open Graph tags (og:title, og:description, og:image) to improve how your page appears when shared on social media.		0