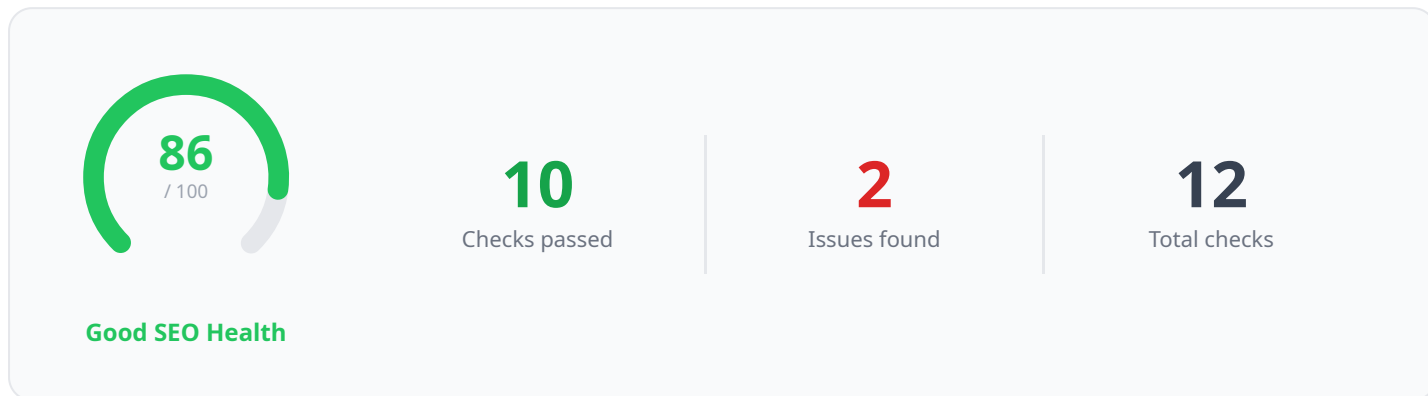


AUDITED URL

<https://dollarshaveclub.com>







PRIORITY ACTION ITEMS

- 1 Heading Structure (H1)** Score: 0  
 Add one H1 tag. Every page should have exactly one H1 heading.  
 One H1 per page helps search engines understand your page's main topic. Multiple H1s dilute your SEO signal.
- 2 Image Alt Tags** Score: 36  
 14 of 22 images are missing alt text. Add descriptive alt attributes.  
 Alt text describes images to search engines and improves accessibility. It also ranks in image search.

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
✓ <b>HTTPS / SSL</b>		100
✓ <b>Mobile Friendly</b>		100
✓ <b>Title Tag</b>		100
✓ <b>Meta Description</b>		100
✓ <b>Page Speed</b>		100
✗ <b>Heading Structure (H1)</b> Add one H1 tag. Every page should have exactly one H1 heading.		0
✓ <b>robots.txt</b>		100
✓ <b>XML Sitemap</b>		100

CHECK	RECOMMENDATION	SCORE
 <b>Canonical URL</b>		<b>100</b>
 <b>Structured Data</b>		<b>100</b>
 <b>Image Alt Tags</b> 14 of 22 images are missing alt text. Add descriptive alt attributes.		<b>36</b>
 <b>Open Graph Tags</b>		<b>100</b>