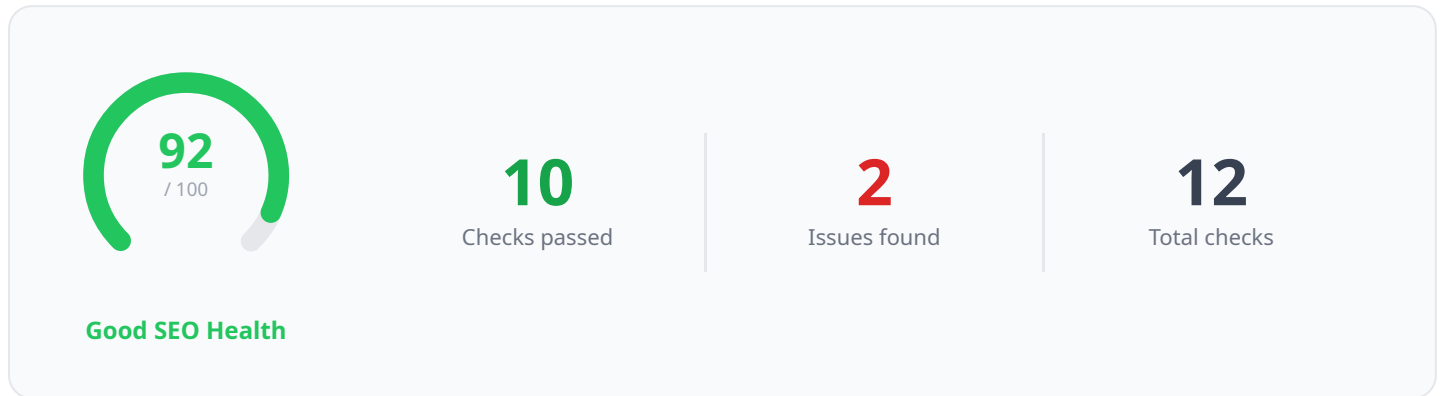


AUDITED URL

<https://outerknown.com>








PRIORITY ACTION ITEMS

- 1 Meta Description** Score: 60  
 Meta description is too long (232 chars). Keep it under 160 characters.  
 The meta description is the snippet shown in search results. Aim for 150–160 characters with a clear call to action.
- 2 Heading Structure (H1)** Score: 50  
 Found 3 H1 tags. Use only one H1 per page.  
 One H1 per page helps search engines understand your page's main topic. Multiple H1s dilute your SEO signal.

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
✓ <b>HTTPS / SSL</b>		100
✓ <b>Mobile Friendly</b>		100
✓ <b>Title Tag</b>		100
✗ <b>Meta Description</b> Meta description is too long (232 chars). Keep it under 160 characters.		60
✓ <b>Page Speed</b>		100
✗ <b>Heading Structure (H1)</b> Found 3 H1 tags. Use only one H1 per page.		50
✓ <b>robots.txt</b>		100

CHECK	RECOMMENDATION	SCORE
 XML Sitemap		100
 Canonical URL		100
 Structured Data		100
 Image Alt Tags		98
 Open Graph Tags		100