


AUDITED URL

<https://outdoorresearch.com>



98
/ 100

Good SEO Health

11

Checks passed

1

Issues found

12

Total checks

PRIORITY ACTION ITEMS

1

Image Alt Tags

5 of 37 images are missing alt text. Add descriptive alt attributes.

Alt text describes images to search engines and improves accessibility. It also ranks in image search.

Score: 86

ALL CHECKS (12 TOTAL)

	CHECK	RECOMMENDATION	SCORE
✓	HTTPS / SSL		100
✓	Mobile Friendly		100
✓	Title Tag		100
✓	Meta Description		100
✓	Page Speed		100
✓	Heading Structure (H1)		100
✓	robots.txt		100
✓	XML Sitemap		100
✓	Canonical URL		100
✓	Structured Data		100
✗	<p>Image Alt Tags</p> <p>5 of 37 images are missing alt text. Add descriptive alt attributes.</p>		86

CHECK

RECOMMENDATION

SCORE



Open Graph Tags

100