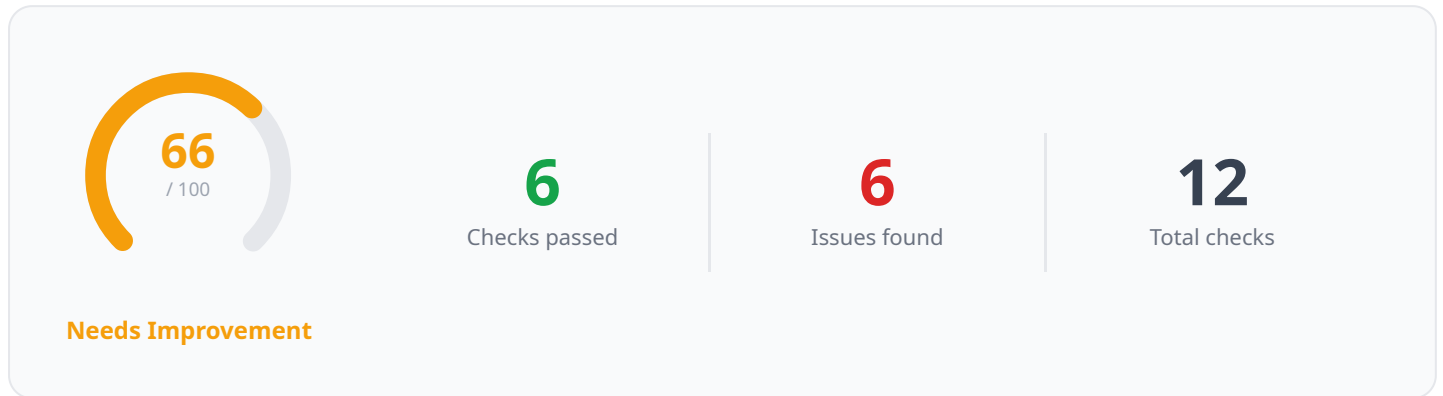


AUDITED URL

https://harrys.com



PRIORITY ACTION ITEMS

- 1 Title Tag** Score: 60

Title is too long (72 chars). Keep it under 60 characters.

Your page title appears in search results and browser tabs. It should be 50–60 characters and include your primary keyword.
- 2 Heading Structure (H1)** Score: 0

Add one H1 tag. Every page should have exactly one H1 heading.

One H1 per page helps search engines understand your page's main topic. Multiple H1s dilute your SEO signal.
- 3 Canonical URL** Score: 0

Add a canonical URL tag to prevent duplicate content issues.

Canonical tags prevent duplicate content issues by telling search engines which URL is the primary version.
- 4 Structured Data** Score: 0

Add structured data (JSON-LD) to help search engines understand your content and enable rich results.












Schema markup (JSON-LD) enables rich results in Google — stars, FAQs, breadcrumbs — increasing click-through rates.
- 5 Image Alt Tags** Score: 88

4 of 32 images are missing alt text. Add descriptive alt attributes.

Alt text describes images to search engines and improves accessibility. It also ranks in image search.

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
<b>HTTPS / SSL</b>		100

CHECK	RECOMMENDATION	SCORE
 <b>Mobile Friendly</b>		100
 <b>Title Tag</b> Title is too long (72 chars). Keep it under 60 characters.		60
 <b>Meta Description</b>		100
 <b>Page Speed</b>		80
 <b>Heading Structure (H1)</b> Add one H1 tag. Every page should have exactly one H1 heading.		0
 <b>robots.txt</b>		100
 <b>XML Sitemap</b>		100
 <b>Canonical URL</b> Add a canonical URL tag to prevent duplicate content issues.		0
 <b>Structured Data</b> Add structured data (JSON-LD) to help search engines understand your content and enable rich results.		0
 <b>Image Alt Tags</b> 4 of 32 images are missing alt text. Add descriptive alt attributes.		88
 <b>Open Graph Tags</b> Add missing Open Graph tags: og:image. These improve social sharing.		67