

AUDITED URL

<https://github.com>**Needs Improvement****7**

Checks passed

5

Issues found

12

Total checks

PRIORITY ACTION ITEMS**1 Meta Description****Score: 60**

Meta description is too long (186 chars). Keep it under 160 characters.

The meta description is the snippet shown in search results. Aim for 150–160 characters with a clear call to action.

2 Heading Structure (H1)**Score: 50**

Found 4 H1 tags. Use only one H1 per page.

One H1 per page helps search engines understand your page's main topic. Multiple H1s dilute your SEO signal.

3 XML Sitemap**Score: 0**

Create an XML sitemap and submit it to Google Search Console.

An XML sitemap helps search engines discover all your pages, especially new or deep content.

4 Structured Data**Score: 0**

Add structured data (JSON-LD) to help search engines understand your content and enable rich results.













Schema markup (JSON-LD) enables rich results in Google — stars, FAQs, breadcrumbs — increasing click-through rates.

5 Image Alt Tags**Score: 29**

17 of 24 images are missing alt text. Add descriptive alt attributes.

Alt text describes images to search engines and improves accessibility. It also ranks in image search.

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
 HTTPS / SSL		100
 Mobile Friendly		100
 Title Tag		100
 Meta Description Meta description is too long (186 chars). Keep it under 160 characters.		60
 Page Speed		100
 Heading Structure (H1) Found 4 H1 tags. Use only one H1 per page.		50
 robots.txt		100
 XML Sitemap Create an XML sitemap and submit it to Google Search Console.		0
 Canonical URL		100
 Structured Data Add structured data (JSON-LD) to help search engines understand your content and enable rich results.		0
 Image Alt Tags 17 of 24 images are missing alt text. Add descriptive alt attributes.		29
 Open Graph Tags		100