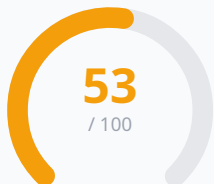


AUDITED URL

<https://canva.com>

Needs Improvement

6

Checks passed

6

Issues found

12

Total checks

## PRIORITY ACTION ITEMS

**1 Title Tag**

Score: 40

Title is too short (5 chars). Aim for 50–60 characters.

Your page title appears in search results and browser tabs. It should be 50–60 characters and include your primary keyword.

**2 Meta Description**

Score: 0

Add a meta description. It should be 150–160 characters.

The meta description is the snippet shown in search results. Aim for 150–160 characters with a clear call to action.

**3 XML Sitemap**

Score: 0

Create an XML sitemap and submit it to Google Search Console.

An XML sitemap helps search engines discover all your pages, especially new or deep content.

**4 Canonical URL**

Score: 0

Add a canonical URL tag to prevent duplicate content issues.

Canonical tags prevent duplicate content issues by telling search engines which URL is the primary version.













**5 Structured Data**

Score: 0

Add structured data (JSON-LD) to help search engines understand your content and enable rich results.

Schema markup (JSON-LD) enables rich results in Google — stars, FAQs, breadcrumbs — increasing click-through rates.

## ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
 <b>HTTPS / SSL</b>		<b>100</b>
 <b>Mobile Friendly</b>		<b>100</b>
 <b>Title Tag</b> Title is too short (5 chars). Aim for 50–60 characters.		<b>40</b>
 <b>Meta Description</b> Add a meta description. It should be 150–160 characters.		<b>0</b>
 <b>Page Speed</b>		<b>100</b>
 <b>Heading Structure (H1)</b>		<b>100</b>
 <b>robots.txt</b>		<b>100</b>
 <b>XML Sitemap</b> Create an XML sitemap and submit it to Google Search Console.		<b>0</b>
 <b>Canonical URL</b> Add a canonical URL tag to prevent duplicate content issues.		<b>0</b>
 <b>Structured Data</b> Add structured data (JSON-LD) to help search engines understand your content and enable rich results.		<b>0</b>
 <b>Image Alt Tags</b>		<b>100</b>
 <b>Open Graph Tags</b> Add Open Graph tags (og:title, og:description, og:image) to improve how your page appears when shared on social media.		<b>0</b>