

AUDITED URL

https://twilio.com



Good SEO Health

10

Checks passed

2

Issues found

12

Total checks

PRIORITY ACTION ITEMS

1 Meta Description

Score: 60

Meta description is too long (174 chars). Keep it under 160 characters.

The meta description is the snippet shown in search results. Aim for 150–160 characters with a clear call to action.

2 Image Alt Tags





Score: 69

10 of 32 images are missing alt text. Add descriptive alt attributes.

Alt text describes images to search engines and improves accessibility. It also ranks in image search.

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
✓ HTTPS / SSL		100
✓ Mobile Friendly		100
✓ Title Tag		100
✗ Meta Description Meta description is too long (174 chars). Keep it under 160 characters.		60
✓ Page Speed		100
✓ Heading Structure (H1)		100
✓ robots.txt		100
✓ XML Sitemap		100

CHECK	RECOMMENDATION	SCORE
 Canonical URL		100
 Structured Data		100
 Image Alt Tags 10 of 32 images are missing alt text. Add descriptive alt attributes.		69
 Open Graph Tags		100