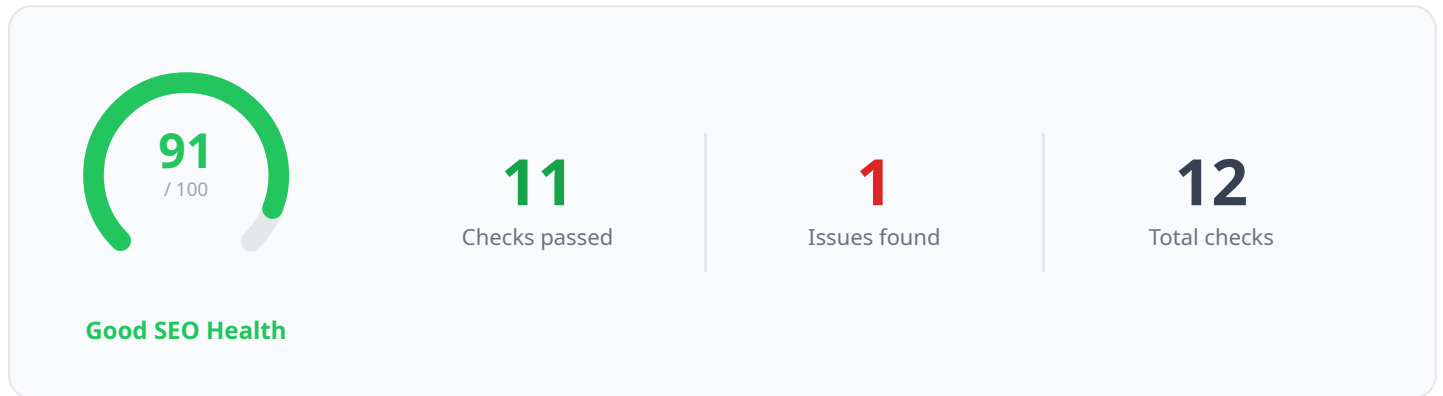


AUDITED URL

<https://hootsuite.com>



PRIORITY ACTION ITEMS







1 Structured Data Score: 0

Add structured data (JSON-LD) to help search engines understand your content and enable rich results.

Schema markup (JSON-LD) enables rich results in Google — stars, FAQs, breadcrumbs — increasing click-through rates.

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
✓ HTTPS / SSL		100
✓ Mobile Friendly		100
✓ Title Tag		100
✓ Meta Description		100
✓ Page Speed		100
✓ Heading Structure (H1)		100
✓ robots.txt		100
✓ XML Sitemap		100
✓ Canonical URL		100

CHECK	RECOMMENDATION	SCORE
 Structured Data Add structured data (JSON-LD) to help search engines understand your content and enable rich results.		 0
 Image Alt Tags		 96
 Open Graph Tags		 100