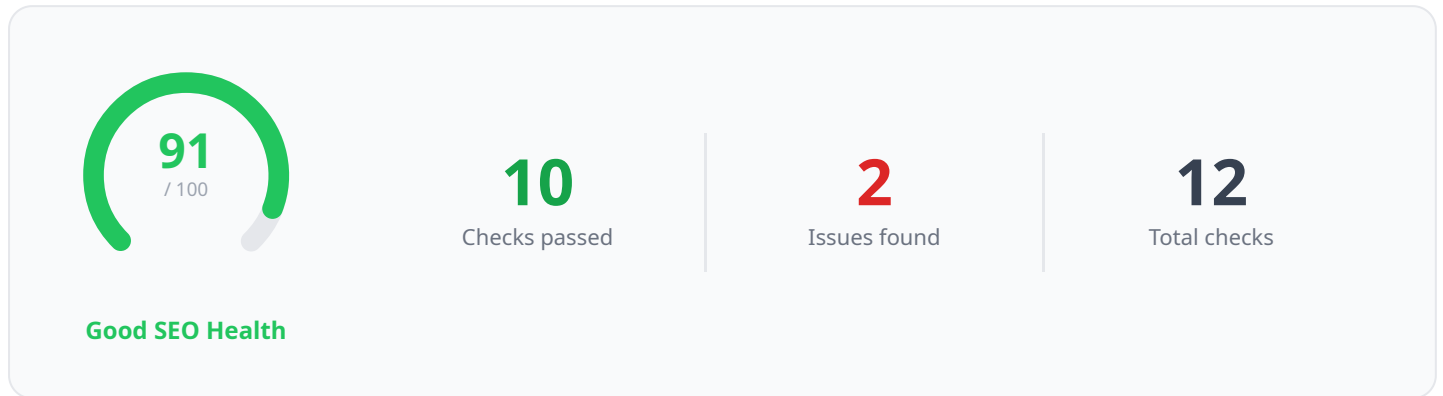


AUDITED URL

<https://outdoorvoices.com>






PRIORITY ACTION ITEMS

- 1 Image Alt Tags** Score: 67  
 16 of 48 images are missing alt text. Add descriptive alt attributes.  
 Alt text describes images to search engines and improves accessibility. It also ranks in image search.
- 2 Open Graph Tags** Score: 33  
 Add missing Open Graph tags: og:title, og:description. These improve social sharing.  
 Open Graph tags control how your page appears when shared on social media (LinkedIn, Twitter, Facebook).

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
✓ HTTPS / SSL		100
✓ Mobile Friendly		100
✓ Title Tag		100
✓ Meta Description		100
✓ Page Speed		100
✓ Heading Structure (H1)		100
✓ robots.txt		100
✓ XML Sitemap		100
✓ Canonical URL		100

CHECK	RECOMMENDATION	SCORE
 <b>Structured Data</b>		<b>100</b>
 <b>Image Alt Tags</b> 16 of 48 images are missing alt text. Add descriptive alt attributes.		<b>67</b>
 <b>Open Graph Tags</b> Add missing Open Graph tags: og:title, og:description. These improve social sharing.		<b>33</b>