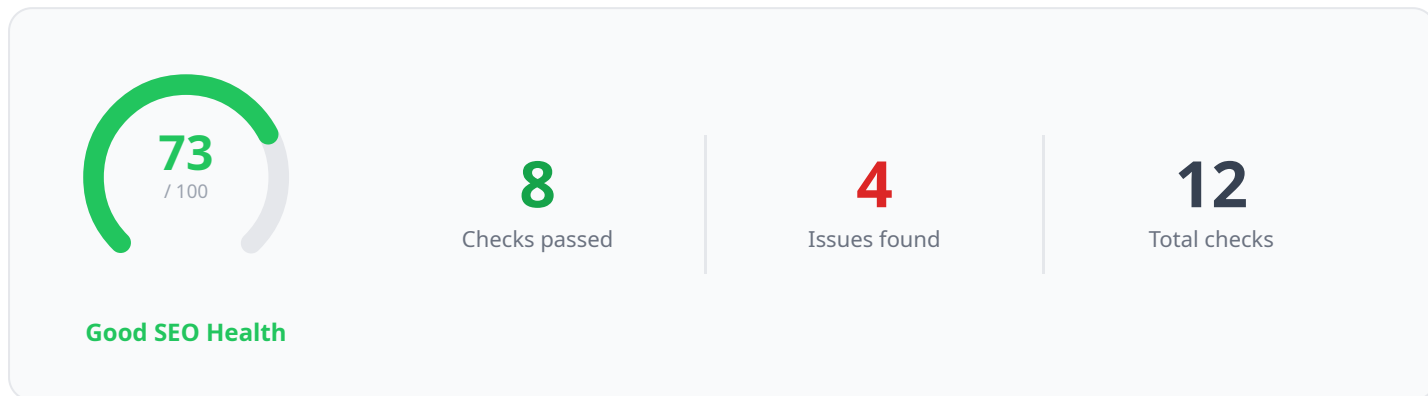


AUDITED URL

<https://atlassian.com>



PRIORITY ACTION ITEMS

- 1 Heading Structure (H1)** Score: 50

Found 2 H1 tags. Use only one H1 per page.

One H1 per page helps search engines understand your page's main topic. Multiple H1s dilute your SEO signal.
- 2 Canonical URL** Score: 0

Add a canonical URL tag to prevent duplicate content issues.

Canonical tags prevent duplicate content issues by telling search engines which URL is the primary version.
- 3 Image Alt Tags** Score: 32

44 of 65 images are missing alt text. Add descriptive alt attributes.









Alt text describes images to search engines and improves accessibility. It also ranks in image search.
- 4 Open Graph Tags** Score: 0

Add Open Graph tags (og:title, og:description, og:image) to improve how your page appears when shared on social media.

Open Graph tags control how your page appears when shared on social media (LinkedIn, Twitter, Facebook).

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
✓ HTTPS / SSL		100
✓ Mobile Friendly		100
✓ Title Tag		100
✓ Meta Description		100

CHECK	RECOMMENDATION	SCORE
 <b>Page Speed</b>		100
 <b>Heading Structure (H1)</b> Found 2 H1 tags. Use only one H1 per page.		50
 <b>robots.txt</b>		100
 <b>XML Sitemap</b>		100
 <b>Canonical URL</b> Add a canonical URL tag to prevent duplicate content issues.		0
 <b>Structured Data</b>		100
 <b>Image Alt Tags</b> 44 of 65 images are missing alt text. Add descriptive alt attributes.		32
 <b>Open Graph Tags</b> Add Open Graph tags (og:title, og:description, og:image) to improve how your page appears when shared on social media.		0