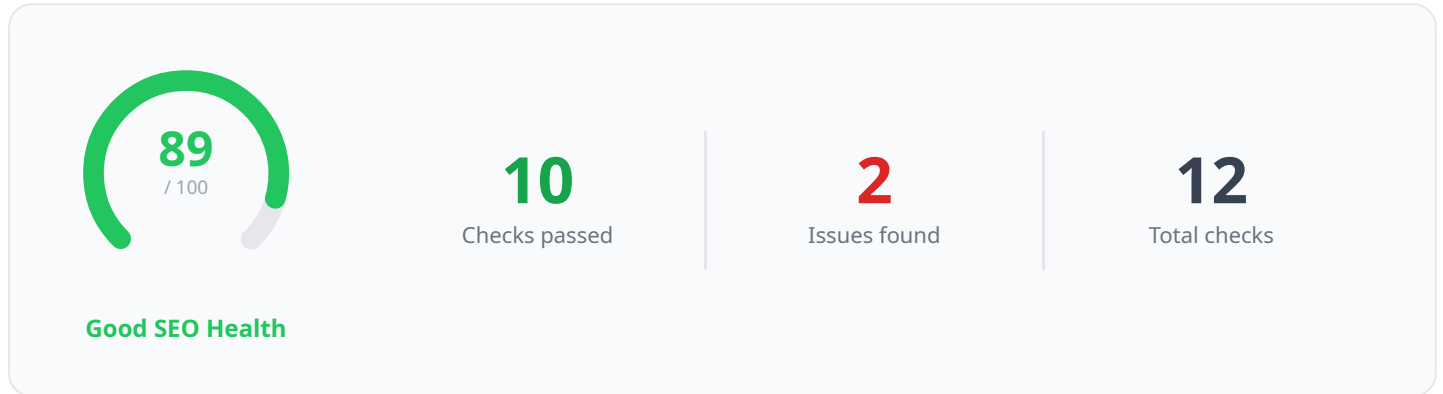


AUDITED URL

<https://slack.com>







PRIORITY ACTION ITEMS

- 1 Structured Data** Score: 0
 Add structured data (JSON-LD) to help search engines understand your content and enable rich results.
 Schema markup (JSON-LD) enables rich results in Google — stars, FAQs, breadcrumbs — increasing click-through rates.
- 2 Image Alt Tags** Score: 68
 25 of 79 images are missing alt text. Add descriptive alt attributes.
 Alt text describes images to search engines and improves accessibility. It also ranks in image search.

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
✓ HTTPS / SSL		100
✓ Mobile Friendly		100
✓ Title Tag		100
✓ Meta Description		100
✓ Page Speed		100
✓ Heading Structure (H1)		100
✓ robots.txt		100
✓ XML Sitemap		100

CHECK	RECOMMENDATION	SCORE
 Canonical URL		100
 Structured Data Add structured data (JSON-LD) to help search engines understand your content and enable rich results.		0
 Image Alt Tags 25 of 79 images are missing alt text. Add descriptive alt attributes.		68
 Open Graph Tags		100