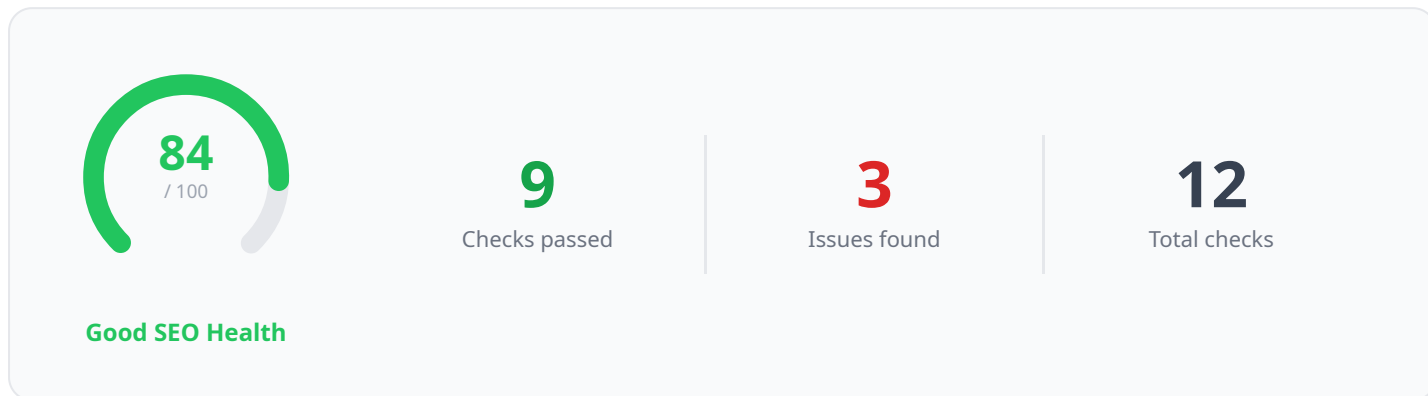


AUDITED URL

https://vercel.com









PRIORITY ACTION ITEMS

- 1 Heading Structure (H1)** Score: 50
 Found 2 H1 tags. Use only one H1 per page.
 One H1 per page helps search engines understand your page's main topic. Multiple H1s dilute your SEO signal.
- 2 XML Sitemap** Score: 0
 Create an XML sitemap and submit it to Google Search Console.
 An XML sitemap helps search engines discover all your pages, especially new or deep content.
- 3 Image Alt Tags** Score: 67
 7 of 21 images are missing alt text. Add descriptive alt attributes.
 Alt text describes images to search engines and improves accessibility. It also ranks in image search.

ALL CHECKS (12 TOTAL)

CHECK	RECOMMENDATION	SCORE
✓ HTTPS / SSL		100
✓ Mobile Friendly		100
✓ Title Tag		100
✓ Meta Description		100
✓ Page Speed		100
✗ Heading Structure (H1) Found 2 H1 tags. Use only one H1 per page.		50

CHECK	RECOMMENDATION	SCORE
 robots.txt		100
 XML Sitemap Create an XML sitemap and submit it to Google Search Console.		0
 Canonical URL		100
 Structured Data		100
 Image Alt Tags 7 of 21 images are missing alt text. Add descriptive alt attributes.		67
 Open Graph Tags		100